

Message Text

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63

ACTION COME-00

INFO OCT-01 EUR-06 ADP-00 EB-05 USIA-12 /024 W

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R 081508Z AUG 73

FM AMEMBASSY COPENHAGEN

TO SECSTATE WASHDC 7456

INFO AMEMBASSY HELSINKI

AMEMBASSY OSLO

AMEMBASSY STOCKHOLM

UNCLAS COPENHAGEN 1862

E.O. 11652: N/A

TAGS: BEXP, DA

SUBJ: PROPOSED FY 1975 EVENT SCHEDULE

REF: A. STATE A-5859, JULY 10, 1973. B. OSLO 2758

1. IN REVIEWING STOCKHOLM TRADE CENTER EXHIBITION AND JEEP THEMES, WE FEEL ALL SHOWS, WITH THE POSSIBLE EXCEPTION OF GAS SYSTEMS, HAVE HIGHLY SALEABLE INTEREST FOR DANISH MARKET, AND EMBASSY PLANS TO CONTINUE MAJOR SUPPORTING ACTIVITY.

2. WE SHALL CONTINUE TO GIVE PROMOTIONAL SUPPORT, ON A SELECTIVE BASIS, TO TRADE CENTER SHOWS IN FRANKFURT AND PARIS, AS WELL AS TO INTERNATIONAL EXHIBITIONS WITH OFFICIAL US PARTICIPATION, IN CASES WHERE THESE SHOWS POTENTIALLY HAVE HIGH LOCAL INTEREST.

3. WE CONCUR WITH OSLO' SUGGESTION FOR A POLLUTION CONTROL EQUIPMENT MISSION, TECHNICAL SEMINAR, OR SIMILAR EVENT EITHER DURING FY '74 OR FY '75 (REF. B).

4. AS LONG RUN CONSIDERATION, EMBASSY SUGGESTS THAT THE ALTERNATE THEME "ELECTRONIC COMPONENTS" BE UTILIZED FOR AN OFF-SITE EXHIBITION DURING FY 1976 IN CONNECTION WITH THE INTERNATIONAL ELECTRONIC COMPONENTS SHOW AT THE BELLA CENTER, COPENHAGEN, OCTOBER 3-9, 1975. SHOULD PARTICIPATION BE DECIDED, WE RECOMMEND THAT IT BE MANAGED BY THE STOCKHOLM TRADE CENTER.

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